

PAST CLIENTS & PUBLISHERS

AMSCO Publishing
Bennett Communications, Inc.
Bradbury Press
Brown Publishing Network
Celebration Press
Curriculum Concepts, Inc.
Editorial Directions, Inc.
Four Winds Press, Inc.
Ginn and Company
Globe Book Company
Harcourt Brace Jovanovich
Holt, Rinehart and Winston
Inksplash, Inc.
Julian Messner
Lothrop, Lee & Shepard Books
Marshall Cavendish
Millbrook Press, Inc.
Modern Curriculum Press
Pearson Learning, Inc.
Prentice Hall, Inc.
Scholastic, Inc.
Schoolhouse Network, Inc.
Silver Burdett
Scott, Foresman and Company
Tigue Publishing Services
Weekly Reader Corporation

OTHER

American Health Foundation
American Kennel Club
American Management Association
Bank of America
Credit Bureau Association
Consumers Union
National Audubon Society
National Potato Board
Outer Banks Playhouse
San Francisco Advertising Club

LARGE PROJECTS

Suppose you need help with a large project and your deadline is yesterday? Anita has freelance associates that she can call in to work with her to complete the job, thus becoming an extension of your organization and eliminating the cost of your having to hire and train personnel.

ANITA'S PLEDGE TO YOU

"I am committed to doing a good job for my clients and will work hand in hand with you to develop and deliver quality products—just the way you want them, on time, and within your budget."



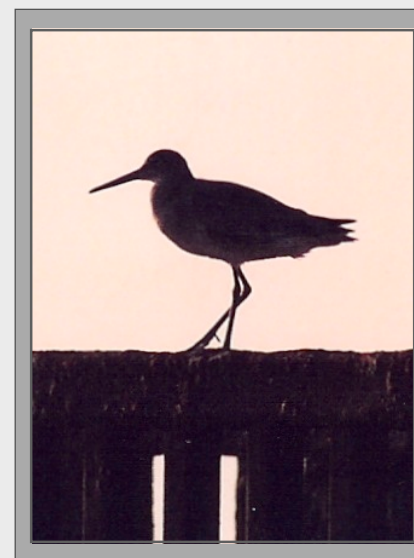
The Home Office

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ANITA HOLMES *CREATIVE*

EDITOR WRITER
PHOTOGRAPHER



Providing editorial,
photography, and other
creative services
to individuals, publishers,
not-for-profits, and businesses



PHOTOGRAPHY SERVICES

Anita Holmes is an accomplished photographer. She provides custom as well as these photography services:

- Informal portraits
- Pet portraits
- Architecture
- Real estate
- Events photography . . .
meetings
receptions
galas
parties
family reunions

FOR MORE INFORMATION

To request information about Anita's photography and editorial services and fees, please contact her at one of the numbers on the back of this brochure.



Anita Holmes *Creative*

With years of experience under her belt, Anita Holmes can develop and produce editorial products or projects from concept through manufacture--or any part of the process in between. She can help you develop, design, write, and produce a vast array of jobs, big and small.

EDITORIAL SERVICES

Following is a sampling of the types of editorial products and projects Anita can help you develop and produce:

- Books and textbooks
- Booklets
- Catalogs
- Educational materials and learning kits
- Marketing, public relations, and advertising materials
- Newsletters and bulletins
- Pamphlets and brochures
- Reports
- Training manuals
- Web sites

From concept development through manufacture, or any part of the process in between:

PRODUCT DEVELOPMENT

- Concept development
- Outlines and tables of content
- Specifications preparation
- Style guide preparation
- Prototypes

EDITORIAL NEEDS

- Research
- Writing and rewriting
- Editing
- Copyediting
- Fact checking
- Proofreading
- Indexing

DESIGN AND PRODUCTION

- Product design
- Layouts
- Art and photo research and selection
- Mechanicals preparation
- Production, printing, and manufacture supervision

COMPETITIVE ANALYSIS

PUBLICITY

PUBLIC RELATIONS

EVENTS AND CONFERENCE PLANNING



Editorial products from newsletters to trade books.

